

SPOKANE LILAC FESTIVAL ASSOCIATION
ADVERTISING RELEASE FORM

I, the undersigned, (hereinafter "Releasor"), hereby execute this release in favor of Spokane Lilac Festival Association (hereinafter referred to as "Releasee"). For valuable consideration, including permitting Releasor to appear and participate in the endorsement of Spokane Lilac Festival Association, Releasor hereby voluntarily releases Releasee, its licensees, agents, successors and assigns from all liability for claims and demands arising out of this Advertising Release and the production of Releasor's image as provided herein.

Releasor hereby authorizes Releasee to record Releasor's picture and/or voice on photographs, films and audio- and videotapes, to edit these recordings at its discretion, and to incorporate these recordings into print, movie and sound films or audio- and videotapes, broadcasts (radio and television, including cable and satellite transmissions) programs, or otherwise, and to use and license others to use such print, recordings, movie and sound films and audio- and videotapes and broadcast programs in any manner of media whatsoever, including unrestricted use for purposes of publicity, advertising and sales promotion and to use Releasor's name, likeness, voice and biographic or other information in connection therewith. Releasor waives the right to inspect or approve Releasor's image and the resulting publication, recording or written copy that may be used in connection therewith. Releasee is permitted but not obligated to include Releasor's name as a credit in any materials produced by Releasee hereunder.

Releasor further agrees to hold Releasee, including its licensees, agents, successors and assigns, harmless from any and all claims and liability for damages, losses or expenses of any sort arising from the making of such print and/or recordings and their use that could be asserted by Releasor. Except as otherwise set forth below, Releasor acknowledges that, except for the honor of participating in the endorsement of Spokane Lilac Festival Association, there were no other promises of any compensation whatsoever for such use by Releasee or by anyone associated with Releasee and, that Releasee exclusively owns all rights to Releasor's image produced hereunder and the resulting media print and recordings regardless of the form in which they are produced or used.

If signing below on behalf of a minor child, Releasor represents that they are the parent or guardian of said minor child. Releasor warrants and agrees that he/she has read and understood the contents hereof, and that he/she has the right and authority to execute this release.

Name of minor: _____ Age: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Email: _____

Permitted to use (check all that apply): ___ First Name ___ Last Name ___ Title ___ Age

Permitted to post via social media (e.g., Facebook, Twitter): ___ Yes ___ No

Signature _____ Date _____