

Wednesday, May 14th, 2025

All City Civic & Military Lunch | 11 am
Centennial Hotel Skyline Ballroom

Friday, May 16th, 2025

Hospitality Room | 11 am - 4 pm
Centennial Hotel Parkside Grand Suite

Queen's Luncheon | 11:30 am
Centennial Hotel Skyline Ballroom

Festival Head & Dignitary Reception
(by invitation only) | 5 pm
Centennial Hotel

President's Gala | 5:30 pm
Centennial Hotel Riverfront Ballroom

Saturday, May 17th, 2025

Cruizin the Falls Car Show | 9 am
Spokane Falls Blvd.

Lilac City Market Place | 11 am
Howard St.

Rose Painting | 10:30 am*
Manito Park Rose Garden

Hospitality Room | 11 am - 4 pm
Centennial Hotel Parkside Grand Suite

Float Judging | 1:30 pm*
4th Ave. & Jefferson St.

Lilac City BrewFest | 1 - 5 pm
Riverfront Park Pavillion

Royalty Reception | 2 pm
Centennial Hotel Pavilion Room

Parade Staging | Starts at 6 pm*
900 N Washington St.

Armed Forces Torchlight Parade
7:30 pm | Downtown Spokane

Hospitality Room | 9:30 - 11:30 pm
Centennial Hotel Parkside Grand Suite

*ESTIMATED TIMES



For more information about
Festival Weeks events contact:

- 509.535.4554
- office@spokanelilacfestival.org
- 901 N Monroe St., Suite 222A
Spokane, WA 99201

All photos courtesy of Hawkenson Photography



87th Annual
SPOKANE
Lilac Festival

Hospitality Information

For details on all Festival Week Events, visit
spokanelilacfestival.org/festivalweek

President's Welcome

As we celebrate our 87th year, I am thrilled to extend a heartfelt invitation to the upcoming 2025

Spokane Lilac Festival – an event that not only marks a vibrant annual tradition but also celebrates the amazing community in which we live.



This year's Festival promises the same beloved traditions with a sprinkle of new delights. Immerse yourself in the magic of our city, pay tribute to our service men and women, savor local brews, meander through the car show, explore unique shopping opportunities, and get spoiled with our unparalleled hospitality.

This year's theme is dedicated to our amazing SLFA directors and volunteers. Since 1938, they have reached outside themselves and pursued the heart of our community. Because of the love they have for Spokane, they tirelessly give of their time, talent, and treasure to fulfill the SLFA's mission to honor our military, empower our youth and showcase our region. What once was a modest tradition has blossomed into a week-long extravaganza. For all they do, this year's theme is, "To Spokane, With Love."

Come be part of this 87-year-old tradition, a celebration that goes beyond the Lilacs, it's a celebration of community, determination, and the welcoming spirit that defines Spokane.

I look forward to seeing you at the festival, where history, tradition, and festivity collide in a symphony of Lilac Love.

Lilac Love,
Jamie Dedmon
2025 To Spokane, With Love President

Hosting Packages

SINGLE GUEST PACKAGE | \$160
Includes Gala & Hospitality Room

FULL WEEKEND SINGLE PACKAGE | \$215
Includes Gala, Queen's Luncheon & Hospitality Room

ROYALTY GUEST PACKAGE | \$220
(Includes 4 Individuals. Youth Representatives and Chaperone only)
Includes Queen's Luncheon & Royalty Reception

INDIVIDUAL EVENT TICKETS
Queen's Luncheon: \$55
President's Gala: \$110
Hospitality Room: \$50

Festival Hotel

CENTENNIAL HOTEL
303 W North River Dr
Spokane, WA 99201

May 15-17, 2025
1 King Bed | 2 Queen Beds
\$196 per night
(includes estimated fees)

ROOM RESERVATIONS
509-326-8000 and mention
'Lilac Festival Block' or

Online at <https://shorturl.at/ucdDr>



LAST DAY TO BOOK IS APRIL 15th

TO RESERVE YOUR 2025 "TO SPOKANE WITH LOVE" GUEST PACKAGE, REGISTER ONLINE AT spokanelilacfestival.ejoinme.org/hosting2025 OR COMPLETE AND RETURN THIS FORM WITH PAYMENT.

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|-----------------------|---|----|----|-------|
| SINGLE GUEST PACKAGE | # | __ | \$ | _____ |
| FULL WEEKEND PACKAGE | # | __ | \$ | _____ |
| ROYALTY GUEST PACKAGE | # | __ | \$ | _____ |
| QUEEN'S LUNCHEON | # | __ | \$ | _____ |
| PRESIDENT'S GALA | # | __ | \$ | _____ |
| HOSPITALITY ROOM | # | __ | \$ | _____ |

FESTIVAL: _____
 NAME: _____
 TITLE: _____
 GUEST: _____
 GUEST: _____
 GUEST: _____
 DIETARY RESTRICTIONS: _____
 ADDRESS: _____
 CITY: _____ ST: _____ ZIP: _____
 PHONE: _____
 EMAIL: _____

PAYMENT INFO:

Visa Mastercard American Express

Card Number: _____

Exp Date: ____ / ____ Security Code: _____

Checks Payable To:

Spokane Lilac Festival
901 N Monroe St., Suite 222A
Spokane, WA 99201

**Include this with check*

EVENT REGISTRATION ENDS MAY 10