

tuesday, may 14, 2024

Lilac Legacy Art Show | 6:00pm
Fete | 120 N Stevens St.

friday, may 17, 2024

Hospitality Room | 11:00am-4:00pm
Centennial Hotel Presidential Suite

Queen's Luncheon | 11:30am
Centennial Hotel Skyline Ballroom

Festival Head & Dignitary Reception
(by invitation only) | 5:00pm
Centennial Hotel

President's Gala | 5:30pm
Centennial Hotel Riverfront Ballroom

saturday, may 18, 2024

Cruizin the Falls Car Show | 9:00am
Spokane Falls Blvd. Downtown

Lilac City Marketplace | 11:00am
Howard St. Downtown

Rose Planting | 10:30am*
Manito Park Rose Garden

Hospitality Room | 11:00am-4:00pm
Centennial Hotel Presidential Suite

Float Judging | 1:30pm*
4th Ave. & Jefferson St.

Lilac City BrewFest | 1:00-5:00pm
Riverfront Park

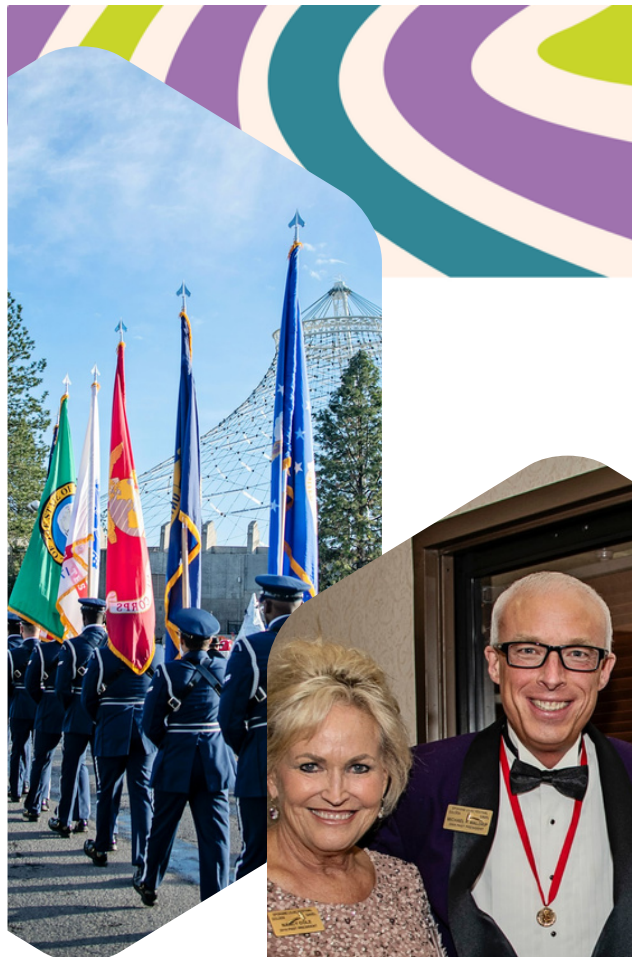
Royalty Reception | 2:00pm
Centennial Hotel Pavilion Room

Parade Staging | Starts at 6:00pm*
900 N Washington St.

Armed Forces Torchlight Parade
7:30pm | Downtown Spokane

Hospitality Room | 9:30-11:30pm
Centennial Hotel Presidential Suite

***ESTIMATED TIMES**



*All photos courtesy of
Hawkinson Photography*



**For more information about
Festival Week events, contact:**

509.535.4554

office@spokanelilacfestival.org

901 N MONROE ST., SUITE 222A
SPOKANE, WA 99201



86th annual
SPOKANE
Lilac Festival

May 13-18, 2024
Spokane, WA

hospitality
information

WWW.SPOKANELILACFESTIVAL.ORG/FESTIVALWEEK



president's welcome

As we embark on this exciting year of celebration, we are thrilled to extend a heartfelt invitation to the upcoming Spokane Lilac Festival - an event that not only marks a vibrant annual tradition but also commemorates a significant milestone in our city's history.



Fifty years ago, in 1974, Spokane underwent a transformative experience with Expo '74, a world's fair that forever altered the trajectory of the Lilac city. The environmental focus, the record-breaking attendance, and the conversion of polluted rail-yards into the magnificent 100-acre Riverfront Park we cherish today – all bear testament to the resilience and innovation of our community and leaders.

And at the forefront of this rich history stands the Spokane Lilac Festival. This year, as we gather to revel in the festivities, we celebrate not only our enduring Lilac Festival but also the 50th anniversary of Spokane opening its doors to the world.

This year's festival promises the same beloved traditions with a sprinkle of new delights. Immerse yourself in cultural activities for Expo's anniversary, pay tribute to our service men and women, savor local brews, explore unique shopping opportunities, unwind in a downtown Spokane tasting room, and sit back to enjoy our unparalleled hospitality.

Come and be part of this legacy, a celebration that goes beyond the Lilacs – it's a celebration of community, determination, and the welcoming spirit that defines Spokane.

See you at the festival, where history, tradition, and festivity collide in a symphony of Lilac Love!

Warm regards,

Carly Cortright & Elisabeth Hooker
2024 Dare to Dream Co-Presidents

hosting packages

SINGLE GUEST PACKAGE | \$160
Includes Gala & Hospitality Room

FULL WEEKEND SINGLE PACKAGE | \$215
Includes Queen's Lunch, Gala, & Hospitality Room

ROYALTY GUEST PACKAGE | \$220
(Includes 4 individuals, youth representatives, & chaperones only)
Includes Queen's Luncheon & Royalty Reception

INDIVIDUAL EVENT TICKETS
Queen's Luncheon: \$55
President's Gala: \$110
Hospitality Room: \$50

festival hotel

CENTENNIAL HOTEL
303 W North River Dr
Spokane, WA 99201

May 17 - 19, 2024

1 King Bed | 2 Queen Beds
\$169 per night

ROOM RESERVATIONS
Call 509-326-8000 and mention
'Lilac Festival Block' or

Online at <https://rb.gy/zhr3u8>



LAST DAY TO BOOK IS APRIL 16

TO RESERVE YOUR 2024 'DARE TO DREAM' GUEST PACKAGE, COMPLETE AND RETURN THIS FORM WITH PAYMENT, OR REGISTER ONLINE AT:



[SPOKANELILACFESTIVAL.EJOINME.ORG/ PARADEWEEKEND2024](https://spokanelilacfestival.ejoinme.org/paradeweekend2024)

- SINGLE GUEST PKG: # _____ \$ _____
- FULL WEEKEND PKG: # _____ \$ _____
- ROYALTY GUEST PKG: # _____ \$ _____
- QUEEN'S LUNCHEON: # _____ \$ _____
- PRESIDENT'S GALA: # _____ \$ _____
- HOSPITALITY ROOM: # _____ \$ _____

FESTIVAL: _____

NAME: _____

TITLE: _____

GUEST: _____

GUEST: _____

GUEST: _____

DIETARY RESTRICTIONS: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

PHONE: _____

EMAIL: _____

PAYMENT INFO:

- Visa MasterCard
- Card Number: _____
- Exp Date: ____ / ____ Security Code: _____

Checks Payable To:
Spokane Lilac Festival Assoc.
901 N Monroe St, Suite 222A
Spokane, WA 99201

**include this form with check*

EVENT REGISTRATION ENDS MAY 10