



For more information about
volunteering contact:

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*Volunteer &
Director Opportunities*

THANK YOU for considering being a part of this grand tradition we call the Spokane Lilac Festival!

Did you know that The Spokane Lilac Festival Association began in 1938? Our all-volunteer 501c3 non-profit organization is one of the largest and oldest civic organizations in the region. We depend every year on the help and service of our volunteers and invite you to join us.

Your commitment to the Festival helps us put on the largest Armed Forces Torchlight Parade in the nation and guarantees the Lilac City will continue to benefit from our mission..

Becoming a Lilac Director is a proud tradition that dates back to WWII times. Directors meet the 2nd Tuesday of each month and most meetings last around two hours. Meetings are designed to address official Festival business and updates from various committee representatives.

If you would like to become a Spokane Lilac Festival Director or Volunteer, please fill out the online application found at spokanelilacfestival.org/volunteer.



DIRECTOR FAQs

WHY SHOULD I GET INVOLVED?

When you are part of the Lilac Festival, you are supporting a proud community tradition. Volunteering is fun and rewarding. It's an opportunity for you to make new friends, share your skills and learn new ones. Most importantly, without volunteers, the SLFA would not exist!

WHAT AM I REQUIRED TO DO AS A DIRECTOR?

- Regularly attend Director's meetings to provide valuable support on the management of the organization.
- Join at least one standing committee.
- Attend annual Festival activities and events and volunteer to be available on Parade Day.
- Addend a minimum of two out of town parades and one overnight parade.

HOW MUCH TIME WILL IT TAKE TO BE A VOLUNTEER OR A DIRECTOR?

The level of your participation and your area of service is determined by you. Volunteers are always needed and can give as much or as little time as they choose.

HOW MUCH DOES BECOMING A DIRECTOR COST?

- Directors in good standing pay an annual membership fee of \$100.
- Directors must obtain a purple coat at their own expense, as well as additional logoed and parade dress code attire.
- Directors are expected to attend festival events and meals with ticket prices varying from \$45 to \$100.
- Additional financial commitments are discretionary according to each Director's means.

HOW DO I KNOW WHICH COMMITTEE TO JOIN?

An orientation meeting is provided to all new Directors to assist you in selecting the area of activity best suited to your interests.

FESTIVAL COMMITTEES

AREA RELATIONS | Coordinate the travel schedule of the floats. Ensures proper representation at the scheduled events.

CIVIC MILITARY AFFAIRS | Coordinate Civic and Military involvement working as the POC with government and all civic and military events in Spokane, including working with our close partners at FAFB.

FINANCIAL DEVELOPMENT | Pursue and coordinate sponsorships from corporations, businesses, and grants, as well as direct mail and personal fundraising.

DIRECTOR DEVELOPMENT | Recruit new volunteers and Directors. Tasked with retaining new and existing Directors.

FLOAT | The Lilac Festival "Float Toads" build a new float annually and maintain three floats throughout the year. Float Toads travel with the floats in various parades around the Northwest.

HOSTING | Coordinate arrangements for visiting dignitaries. Facilitate arrangements for Festival events such as the Royal Tea Party, Queens Luncheon, Presidents Gala, and Hospitality areas.

MARKETING/MEDIA/COMMUNICATION | Work to promote a positive public image of the Festival through electronic and print media. Prepare news releases, respond to media inquiries and support Vice Presidents through the promotion of festival events. Coordinate branded merchandising, collectable pin sales, and other revenue generating opportunities.

PARADE | Help with any aspect of the parade: all entries, parade route, security, bleacher seating, etc. Royalty - Coordinate the royalty selection, training, wardrobe, public appearances and community involvement. Royalty coordinates a visiting Royalty reception during Festival weekend.