

**IF YOU WOULD LIKE TO BECOME A SPOKANE LILAC FESTIVAL VOLUNTEER, PLEASE FILL OUT THIS FORM AND RETURN IT TO OUR OFFICE AT:
3021 S. REGAL, STE. 105
SPOKANE, WA 99223**

Name _____

Address _____

City, ST, Zip _____

Phone _____

Alternate Phone _____

E-mail _____

Title _____

Please circle your area or areas of interest:

- | | |
|----------------------|-----------------------|
| Area Relations | Financial Development |
| Community/Military | Hosting |
| Director Development | Marketing |
| Media | Float |
| Parade | Royalty |



A SPOKANE LEGACY EVENT
WWW.SPOKANELILACFESTIVAL.ORG

The Festival is a grand tradition in Spokane!



Did you know that The Spokane Lilac Festival Association began in 1938? Our all volunteer 501 (c)3 non-profit organizations is one of the largest and oldest organizations in town. We depend every year on the help and service of our volunteers and invite you to join us.

As a new Director or Volunteer for the Lilac Festival, you can choose from several important committees that are always in need of your service. Committees include: Parade, Royalty, Hosting, Media/Communications, Marketing, Float, Civic/Military Affairs, Area Relations, Financial Development, and Director Development. Your commitment to the Festival helps us put on the **largest Armed Forces Torchlight Parade in the nation** and guarantees the Lilac City will continue to benefit from our mission statement:

Honoring Our Military, Empowering Our Youth, and Showcasing Our Region

Come find out why our Purple Coaters love what they do and see if volunteering for the Lilac

3021 S. Regal, St. 105
Spokane, WA 99223-4072
Phone: 509-535-4554
Fax: 509-535-4664



VOLUNTEER & DIRECTOR OPPORTUNITIES

The Spokane Lilac Festival Association



Armed Forces Torchlight Parade and Festival

A Spokane Legacy Event
Largest Armed Forces Torchlight Parade in the Nation

Always the 3rd Saturday in May

Spokane Lilac Festival
3021 S. Regal Ste. 105
Spokane, WA 99223
509-535-4554

www.spokanelilacfestival.org

THE SPOKANE LILAC FESTIVAL, A SPOKANE LEGACY EVENT

VOLUNTEER OPORTUNITIES

How do I know which committee to join?

An orientation meeting is provided to all new Directors to assist you in selecting the area of activity best suited to your interests.

Festival Committees:

Area Relations - Coordinate the travel schedule of the floats. Ensures proper representation at the scheduled events.

CMAC-Civic Military Affairs Committee - Coordinate Civic and Military involvement working as the POC with government and all civic and military events in Spokane, including working with our close partners at FAFB.



Financial Development - Pursue and coordinate sponsorships from corporation and businesses as well as direct mail and personal fundraising.

Director Development - Recruit new volunteers and Directors. Tasked with retaining new and existing Directors.

Float - The Lilac Festival "Float Toads" build a new float annually and maintain three floats throughout the year. Float Toads travel with the floats in various parades around the Northwest.

Hosting - Coordinate arrangements for visiting dignitaries. Facilitate arrangements for Festival events such as Royal Tea Party, Spokane Lilac Festival Gala, and Hospitality areas. Arranges venue for monthly Directors meetings.

Marketing - Work with merchandising, collectable pin sales, and other revenue generating opportunities.

Media/Communication - Work to promote a positive public image of the Festival through electronic and print media. Prepare news releases, responses to media inquiries and promotion of festival events.

Parade - Help with any aspect of the parade: all entries, parade route, security, bleacher seating, etc.

Royalty - Coordinate the royalty selection, training, wardrobe, public appearances and community involvement. Royalty coordinates a visiting Royalty reception during Festival weekend.



Why Should I get involved?

When you are part of the Lilac Festival, you are supporting a proud community tradition. Volunteering is fun and rewarding. It's an opportunity for you to make new friends, share your skills and learn new ones. Most importantly, without volunteers, the Association would not exist!

DIRECTOR OPPORTUNITIES

Becoming a Lilac Director is a proud tradition that dates back to WWII times. Directors meet the 2nd Tuesday of each month and most meetings last around two hours. Meetings are designed to address official Festival business and updates from various committee executives. Attending parades of our neighboring communities is a rewarding experience as a Festival Director.

How much time will it take to be a Volunteer or a Director?

The level of your participation and your area of service is determined by you. Volunteers are always needed and can give as much or as little time as they choose. We ask that our Directors serve on at least one committee.

PLEASE CALL **The Spokane Lilac Festival** office today at 509.535.4554 or visit our website at www.spokanelilacfestival.org.

The Spokane Lilac Festival Association.....

"Honoring Our Military, Empowering Our Youth, And Showcasing Our Community"
Since 1938

Join today and find out why our Purple Coaters continue to serve the Festival year after year.



For more information please visit our website at www.spokanelilacfestival.org

